

Master of Management Studies (MMS)

Introduction: This is a two year full time course resulting in the award of the Masters graduate degree” Master of Management Studies (MMS)” by the University of Mumbai.

Objectives for New Curriculum

The MMS Programme prepares a student for a career in diverse sectors nationality as well as globally. The MMS programme facilitates absorption & application of knowledge in theory and practice across multiple functional areas of management and enables student to adopt an integrated approach towards real life situations and circumstances.

Program Structure: The MMS program will be divided into four semester. The 1st year of the course provides the required foundation by exposing students to the subjects encompassing the different areas of business. In the 2nd year, the students get specialize in on of the disciplines that include:

- Marketing
- Finance
- Operations
- Human Resources

The MMS program is divided into four semester.*

MMS Syllabus wef AY 2016-17(Batch 2016-18)

Semester I

Sr. No.	Core	Sr. No.	Electives(Any 3)
1	Perspective Management	1	Effective and Management Communication
2	Financial Accounting	2	Business Ethics
3	Business Statistics	3	Ecommerce
4	Operations Management	4	Organizational Behaviour
5	Managerial Economics	5	Introduction to Creativity and Innovation Management
		6	Foreign Language(Other than English)
		7	Negotiation and Selling Skills
		8	IT Skills for Management and Technology Platform
		9	Information Technology for Management
		10	Personal Grooming/Personal Effectiveness

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Semester II

Sr. No.	Core	Sr. No.	Electives(Any 3)
1	Marketing Management	1	Legal & Tax Aspects of Business
2	Financial Management	2	Cost & Management Accounting
3	Operations Research	3	Business Environment
4	Business Research Methods	4	Ethos in Indian Management
5	Human Resource Management	5	Corporate Social Responsibility
		6	Analysis of Financial Statements
		7	Entrepreneurship Management
		8	Management Information System
		9	Developing teams and Effective Leadership
		10	Intellectual Capital and Patenting

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Semester III		
Sr. No	Common subjects	
1.	International Business	
2.	Strategic Management (UA)	

FINANCE SPECIALIZATION

Sr.No	Core	Sr.No.	Electives (Any 1)
1	Financial Marketing and Institutions	1	Banking and Financial Services Institutions
2	Corporate Valuation and Mergers & Acquisitions	2	Investment Banking
3	Security Analysis and Portfolio Management	3	Wealth Management
4	Financial Regulations	4	Infra and Project Finance
5	Derivatives and Risk Management	5	Strategic Cost Management
	Summer Internship	6	Commodities Markets
		7	Mutual Fund
		8	Financial Modeling
		9	International Finance

HRM SPECIALIZATION

Sr. No.	Core	Sr. No.	Elective (Any One)
1	Training & Development	1	Personal Growth Laboratory
2	Compensation and Benefits	2	Global HRM
3	Competency Based HRM and Performance Management	3	Employee Branding and Employer Value Proposition
4	Labour Laws and Implications on Industrial Relations	4	HR Analytics
5	HR Planning and Application of Technology in HR	5	O.S.T.D
	Summer internship	6	HR Audit
		7	Employee Relation, Labor Laws and Alternate Dispute Resolution

OPERATIONS SPECIALIZATION

Sr. No.	Core	Sr. No.	Electives (Any 1)
1	Supply Chain Management	1	World Class Manufacturing
2	Operations Analytics	2	Business Process Engineering and Benchmarking
3	Service Operations Management	3	Technology Management and Manufacturing Strategy
4	Manufacturing Resource Planning & Control	4	Strategic Operations Management
5	Materials Management	5	Industrial Engineering Applications and Management
	Summer Internship	6	TQM
		7	International Logistics
		8	Quantitative Models in Operations
		9	Productivity Management

MARKETING SPECIALIZATION

Sr.No.	Core	Sr.No.	Electives (Any 1)
1	Sales Management	1	Retail Management
2	Marketing Strategy	2	Rural Marketing
3	Consumer Behaviour	3	Marketing Analytics
4	Services Marketing	4	Digital Marketing
5	Product & Brand Management	5	Customer Relationship Management
	Summer Internship	6	Marketing Research and Analysis
		7	Event Management
		8	Health Care Marketing
		9	Distribution and SCM
		10	Tourism Marketing
		11	Marketing of Banking and Financial Services

SYSTEMS SPECIALIZATION

Sr. No.	Core	Sr.No.	Electives (Any 1)
1	Database Management System & Data Warehousing	1	Cloud Computing & Virtualization
2	Enterprise Management System	2	Information System Security and Audit
3	Big Data and Business Analytics	3	Data Mining and Business Intelligence
4	Knowledge Management	4	IT Consulting
5	Software Engineering	5	Digital Business
	Summer Internship	6	Software Project Management
		7	Governance of Enterprise IT and Compliance
		8	Cyber Laws and Managing Enterprise IT Risk
		9	International Finance

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Semester IV

Sr No.	Common Subjects
1	Project Management (UA)

FINANCE SPECIALIZATION

	Sr.No	Electives (Any 1)
Final Project (300 Marks)	1	Commercial Banking
	2	Business Analytics
	3	Venture Capital and Private Equity

SYSTEMS SPECIALIZATION

	Sr No.	Electives (Any 1)
Final Project (300 Marks)	1	Strategic Information Technology Management
	2	System Applications and Case Study
	3	Managing Technology Business and IT Resource Management

HRM SPECIALIZATION

	Sr No.	Electives (Any 1)
Final Project (300 Marks)	1	OD and Change Management
	2	Strategic HRM
	3	Management of Corporate Social Responsibility in organizations

OPERATIONS SPECIALIZATION

	Sr No.	Electives (Any 1)
Final Project (300 Marks)	1	Operations Applications and Cases
	2	Strategic Sourcing in Supply Management
	3	Operations Outsourcing & Offshoring

MARKETING SPECIALIZATION

	Sr No.	Electives (Any 1)
Final Project (300 Marks)	1	Integrated Marketing Communications
	2	Business to Business Marketing
	3	International Marketing
	4	Trends in Marketing