

Master of Management Studies (MMS)

Introduction: This is a two year full time course resulting in the award of the Master of Management Studies (MMS) degree by the University of Mumbai.

Program Objective: The MMS programme prepares a student for a career in diverse sectors keeping in mind the global perspective. The MMS programme facilitates absorption and application of knowledge in theory and practice across multiple functional areas of management. It enables student to adopt an integrated approach towards real life situations and circumstances.

Program Structure: The MMS program will be divided into four semester. The 1st year of the course provides the required foundation by exposing students to the subjects encompassing the different areas of business. In the 2nd year, the students specialize in one of the disciplines that include:

- Marketing
- Finance
- Operations
- Human Resources
- Systems / Information Technology

The MMS program is divided into four semesters.

Syllabus

Semester- I

Sr.No.	Core	Sr.No.	Electives (Any 3)
1.	Perspective Management	1.	Effective & Management Communication
2.	Financial Accounting	2.	Organizational Behaviour
3.	Business Statistics	3.	Information Technology for Management
4.	Operations Management		
5.	Managerial Economics		

Semester- II

Sr.No.	Core	Sr.No.	Electives (Any 3)
1.	Marketing Management	1.	Legal & Tax Aspects of Business
2.	Financial Management	2.	Analysis of Financial Statements
3.	Operations Research	3.	Cost & Management Accounting*
4.	Business Research Methods	4.	Entrepreneurship Management*
5.	Human Resource Management	5.	Business Environment*

(*Any 1)

Semester- III

Sr.No.	Common Subjects
1.	International Business
2.	Strategic Management (University Exam)

Finance

Sr.No.	Common Subjects	Sr.No.	Common Subjects
1.	Financial Markets & Institutions	4.	Financial Regulations
2.	Corporate Valuation & Mergers & Acquisitions	5.	Derivatives & Risk Management
		6.	Financial Modeling (Electives - Any 1)
3.	Security Analysis & Portfolio Management	7.	International Finance (Electives - Any 1)
		*Summer Internship	

Human Resource Management

Sr.No.	Common Subjects	Sr.No.	Common Subjects
1.	Training & Development	5.	HR Planning & Application of Technology in HR
2.	Compensation & Benefits	6.	HR Analytics (Electives - Any 1)
3.	Competency Based HRM & Performance Management	*Summer Internship	
4.	Labour Laws & Implications on Industrial Relations		

Operations

Sr.No.	Common Subjects	Sr.No.	Common Subjects
1.	Supply Chain Management	5.	Materials Management
2.	Operations Analytics	6.	Technology Management & Manufacturing Strategy (Electives - Any 1)
3.	Service Operations Management		
4.	Manufacturing Resource Planning & Control	*Summer Internship	

Marketing

Sr.No.	Common Subjects	Sr.No.	Common Subjects
1.	Sales Management	5.	Product & Brand Management
2.	Marketing Strategy	6.	Retail Management (Electives - Any 1) or
3.	Consumer Behaviour	7.	Digital Marketing (Electives - Any 1)
4.	Services Marketing	*Summer Internship	

Systems / Information Technology

Sr.No.	Common Subjects	Sr.No.	Common Subjects
1.	Database Management System & Data Warehousing	5.	Software Engineering
2.	Enterprise Management System	6.	Information System Security & Audit (Electives - Any 1)
3.	Big Data & Business Analytics	*Summer Internship	
4.	Knowledge Management		

Semester- IV

Sr.No.	Common Subjects
1.	Projects Management (University Paper)
2.	Project 1 - Specialisation, Project 2 - General Management, Project 3 - CSR

Finance

	Sr.No.	Common Subjects
Final Project (300 Marks)	1.	Commercial Banking

Marketing

	Sr.No.	Common Subjects
Final Project (300 Marks)	1.	Integrated Marketing Communications

Human Resource Management

	Sr.No.	Common Subjects
Final Project (300 Marks)	1.	OD & Change Management

Operations

	Sr.No.	Common Subjects
Final Project (300 Marks)	1.	Operations Outsourcing & Offshoring

System / Information Technology

	Sr.No.	Common Subjects
Final Project (300 Marks)	1.	Strategic Information Technology Management