

Implementation of student induction programme



KET's Schools of Management was very fortunate to have Dr. Vithal Kamat, well-known hotelier, environmentalist and Executive Chairman and Managing Director of Kamat Hotels, as the Chief Guest for the inaugural function of the 13th batch of MMS students. The audience, that comprised 130 students, faculty and staff of KET, was full of awe and respect towards this towering personality and his journey as an entrepreneur. The simplicity and ease with which he connected with the audience, through anecdotes, quotes, songs and personal experiences was exemplary. In his address, he emphasised the importance of a Guru in one's life and urged students to hold their mentors close to their heart. In this light, he distinguished between knowledge and information and opined that "Knowledge of application is wisdom" and a Guru is one who will facilitate this application and wisdom. He hence appealed to students to take note of the criticism of mentors and put it in perspective, to achieve life-changing results. Moreover, being an entrepreneur at heart, he gave the students advice on how they need to come up with ideas and follow the 'Gap, Map and Tap' principle, to ensure that their ideas grow. He further explained that it is necessary to identify the gap, in a given market, map the path for one's idea and then tap the power of that idea. Furthermore, being extremely conscious about the upkeep of the environment, he also told students that "Your nature is your future", thus implying not just about one's external environment, but also one's behaviour and attitude which either makes or mars an individual. Given that we live in a fast-paced world, Dr Kamat also advised students to follow a life of discipline and to focus on their health. The Question and Answer Session was as enriching as Dr Kamat's address, and students were commended on asking very thought-provoking questions. Dr Kamat's words of wisdom were truly inspiring to one and all who attended the function and will definitely help the attendees in their personal and professional journeys.

Dr. Preeti Shirodkar, Associate Professor, Communication and Soft Skills, KBS has been empanelled as a trainer for TPSDI. In a training programme that she conducted recently, for the third year students of Dr. BMN College, studying the course on Human Development, Dr. Shirodkar equipped the students with the necessary skills to face interviews. Facing interviews effectively is a skill that needs years to master. Through her expertise and experience, Dr. Shirodkar touched upon the challenging aspects of interviews and shared tips which students could use, to get their dream job. Students found these tips extremely useful and hands-on and thanked Dr. Shirodkar for shedding light on tricky issues surrounding this very vital skill. Hats off to the erudition of such faculty at KBS, who aim at shaping and empowering the youth!



An Interactive Session on 'Crowded Cafes and Empty Libraries'



The KBS & KMS Learning Resource Centre celebrated National Education Day, on the occasion of the birth anniversary of Maulana Abul Kalam Azad (the first Education Minister of India) and in the spirit of 'Azadi ka Amrut Mahotsav' with an inspiring talk on 'Crowded Cafes and Empty Libraries' by Mr. Amrut Deshmukh (Author of the book, The 7 Habits of Highly Effective Readers), who is also famously known as 'The Booklet Guy'. He is a social entrepreneur, a TEDx speaker, the Youth Icon 2020 and is on a mission to 'Make India Read'.

Mr. Amrut Deshmukh used to be a Chartered Accountant (CA) by profession. In his talk, he explained why he left this profession and how he faced depression after that. He shared a life-changing experience where a book saved his life and his habit of reading helped him overcome his depression.

Mr. Amrut Deshmukh went on to launch the Booklet app to connect readers and has been doing his best to revive the habit of reading in those disconnected from it and is at the same time trying to encourage the habit among the youth. 40,00,000+ people are connected with him on the Booklet app and 5,00,000+ on WhatsApp.

Through this session, Mr. Amrut Deshmukh literally and metaphorically demonstrated the value of 'Vaachaal tar Vaachaal'. The session was well-received by the audience and certainly proved inspirational!



Students from KET's Schools of Management visit NSE



Students from KET's Schools of Management were fortunate to visit the National Stock Exchange of India Limited, (NSE) India, which is a leading stock exchange. Mr Karan Joshi, who is a trainer with NSE, enlightened the students about Auction Markets, IPOs and Derivatives. Students were intrigued to see these concepts in play and this visit helped them to gain more insights about the functioning of financial markets.

Moreover, students also gained knowledge about the market timings, as regards the pre-opening session and the block deal window and got varied insights about how a beginner can start investing and trading. Mr. Joshi also shared with the students his experiences about investing in different stocks, which are now performing well and demonstrated the sector wise weightage of stocks, in particular industries. Students received a perspective on how to understand and analyse interest rates, policies and other factors. The visit and interaction proved to be highly informative and concluded with a Q&A session. Our heartfelt gratitude to NSE for contributing to the growth of our students!

Learning About the Future of Marketing from the Masters in the Field - Great Takeaways from the CII Marketing Conference 2022



Students and faculty members from KET's Schools of Management, who are keenly interested in Marketing, attended the 5th edition of the CII Marketing Conference in Mumbai. The theme of the conference was Future of Marketing and the event was graced by some luminous dignitaries from the industry. Speakers like Mr Sam Balsara, Founder, Chairman & Managing Director, Madison World & Madison Communications, Mr Rohit Ohri, Chairman and CEO, FCB Group India, Ms. Rama Bijapurkar, Academician and Independent Director, to name a few, were among those who made the conference intellectually rich, with the power of their ideas.

It was a great learning experience as all the stalwarts from the Marketing field shared their

insights on the current trends and future opportunities in marketing. The audience comprised employees of corporate houses and marketing research companies, with KET's Schools of Management being the only B-school to attend the event.

KET Celebrated International Men's Day



In keeping with the tradition of celebrating International Men's Day on 19th November, KET organised a limited overs cricket match for its male employees. The men enjoyed each other's company over lunch and bonded before the cricket match. Later, 4 teams were formed and each pair of teams played 6 overs each. From among the winners of the first round, two teams played in the Finals, where the winning team made a commendable score of 92 runs, in 6 overs. Other than celebrating the occasion, the cricket match fostered a great camaraderie and team spirit among the participants and helped them relax and enjoy the occasion.

An enriching interaction with Ms. Shefali Khalsa at KET's Schools of Management

The first year students of KBS got an opportunity to interact with Ms. Shefali Khalsa, Head – Brand, Corporate Communication & CSR, SBI General Insurance Company Limited.

In her interaction with students, she articulated how branding helps companies to build lasting relationships with people, who could eventually turn into loyal customers. She also explained the importance and use of social media platforms and cited some important ones for students to build on and expand their network, which could serve as a foundation for their career progression. Finally, she touched upon some important aspects of the Insurance Industry and opined that Insurance being a sunrise industry, managers of today would definitely make successful careers in this sector. Furthermore, she emphasised the importance of reading books and newspapers. The interaction with Ms Khalsa was truly a great learning experience for students who will surely remember the important lessons and experiences shared by her and which will help them at varied points in their careers.



Students from KET's Schools of Management receive valuable insights from Abhijit Nanivadekar, Founder - Loan Sifarish

KBS students who have just embarked on their journey in the Management Course were privileged to benefit from the expertise of Abhijit Nanivadekar, Founder, Loan Sifarish. Loan Sifarish is a powerful technological platform that helps to meet the client's financial requirements through service providers. Mr Nanivadekar engaged the MMS Batch 2022-2024 and urged them to give a thought to their expectations from the MMS programme, as well as their preparedness to face the corporate world. He emphasised on the importance of networking which he said is the key to growth and success, once students migrate from the campus to the corporate world. Furthermore, he advised students to take up entrepreneurial ventures and guided them on how they can do so despite challenges, by walking the students through his own entrepreneurial journey. KBS students were really fortunate to receive such profound insights and advice from such an accomplished professional so early on in their course.

KBS Students Dazzle at the Presentation Contest, at the 29th Business School Affaire and Dewang Mehta Business School Awards

KBS Students bagged the third prize in the Presentation Contest, at the 29th Business School Affaire and Dewang Mehta Business School Awards organised by ET Ascent. The theme of the contest was Sustainable Brands. Around 15 B-Schools all over the country participated in the Contest and Mr. Aatish Rane and Ms. Sakshi Rane from KBS made an award winning presentation, in the presence of eminent personalities from the industry and academia. Their presentation was chosen from among 30 presentations, by an independent jury, consisting of senior professionals from the industry. The students were awarded a Certificate and a Trophy. Kudos to the students for achieving such awards and accolades, in their journey towards becoming great professionals, and hats off to the effort put in by the faculty and staff at KBS, to carefully nurture such talented students, who will surely become responsible business professionals in future.



KBS students receive valuable insights on their career from Mr. Nagesh Kothari



The KBS-MMS Batch 2022-2024 students got the unique opportunity to interact with Mr. Nagesh Kothari, Vice President, Sales and Marketing, Kanash Healthcare and Former Sr. Director Commercial Strategy - India & Commercial Excellence - AMA Procter & Gamble Healthcare. In his address, he articulated the concept of 'CRAWL-WALK-RUN-FLY' and related it to students stepping into the corporate world, after the completion of their two years Master's programme. He emphasised how the students should use the first six months to understand the culture, system and structure of an organisation - which he termed as CRAWLING. Furthermore, he also laid emphasis on the importance of reading good books and reading newspapers. In conclusion, he explained to the students the importance of cultivating one good habit and following it for 100 days, making that habit a part of their everyday routine and thereafter following it for the next 365 days. The students asked many interesting questions which made the discussion interactive.

Enabling Professionals to scale new heights by Improving their Language Proficiency



Bhartesh a shah



Aakanksha

Dr. Preeti Shirodkar, Associate Professor, Communication and Soft Skills, KBS successfully fulfilled the herculean task of delivering a training module, to 320 trainees from RBI. The session covered aspects related to vocabulary and grammar, which is a part of the pre-examination training for the post of Assistant Manager, Grade A. This training programme, which was conducted online, was attended by trainees from across the country and was made content-rich with examples that Dr Shirodkar has come across, through years of experience. Moreover, the handouts that she shared with the participants facilitated understanding and built the ground for acquisition of this very vital skill. Hats off to the effort and expertise of the faculty at KBS and their desire to reach out to the call of the industry, for enhancing the skills of their professionals!

Educational visit to the RBI Monetary Museum



With the objective of understanding the history of RBI and the evolution of currency, Kohinoor Business School arranged for an educational visit for their MMS Semester I students, to the RBI Monetary Museum, located at Fort, Mumbai.

The RBI Monetary Museum or the Reserve Bank of India Monetary Museum is a museum that covers the evolution of money in India, from the earliest barter system and the use of cowries, to paper currency, coins, stock markets and modern-day electronic transactions. The collection, divided into six sections, has about 1,500 objects that include coins dating back to 6th-century BCE and from the Indus Valley, the Kushana Empire, the Gupta Period and the British Raj; ancient paper money from across India, China and Southeast Asia; financial instruments; and other interactive exhibits.

Around 120 students were accompanied by faculty members, Dr. Niyat Shetty and Mr. Tushar Sadakal. The visit was able to achieve its objective, as students were shown a multimedia presentation on the Story of Indian Paper Money and they got to see the display of various coins and their gradual evolution to paper currency at the museum.



Getting students hooked onto books - Book Review and Presentation Competition at KET's Schools of Management



Books develop creativity and help an individual grow. Therefore, when reading a book and presenting its learning gets transformed into a competition, the activity becomes extremely rewarding. With this objective, the KBS and KMS Learning Resource Centre organised a Book Review and Presentation Competition at KET's Schools of Management. The KBS and KMS students actively participated in the competition and prepared presentations on books like Seven Secrets to Investing like Warren Buffett, The Alchemist and Jonathan Livingston Seagull among many others. The winner was chosen on the basis of content, presentation skills and knowledge. The judges of the event were Mr. Matthew Thattil and Dr. Niyat Shetty, faculty members at KET's Schools of Management. Ms. Payal Mishra from PGDM received the first prize. The second prize was won by Mr. Prathamesh Madekar from MMS and the third prize was bagged by Mr. Vishal Dhattrak from MMS.



Hearing it from the expert : Decoding the Union Budget 2023



Against the backdrop of the Union Budget 2023, KET's Schools of Management organised a session on Expert Analysis of the Union Budget 2023, addressed by Mr Ashish Wakankar, well known Finance professional and Founder, Equipoise Capital Management Pvt. Ltd. In a succinct and focussed presentation, bearing the title - Looking at the Budget Qualitatively, Mr Wakankar presented his insights on how the budget would pan out for India. He also enlightened the audience about India's growth, in comparison to other growing and competing economies. The session, which was attended by students of KBS and KMS, faculty and staff, was well received and gave rise to a lot of thought provoking questions from the audience. Mr Wakankar, through his expertise and experience, very patiently answered all questions and projected a very positive future for India. Furthermore, he urged students to not limit their understanding of the budget merely to analysis. He opined that students, by way of being future citizens, should aspire to influence policy. The session went a long way in offering perspectives about the growth that we expect to see in India in the years to come.

KET's Schools of Management students (KBS and KMS) attended the Union Budget 2023 session online.





Union Budget 2023-2024 Analysis : Presentation by KMS 2022 - 24 batch



The Indian Union Budget for 2023-2024 was presented by Honourable Finance Minister of India Smt. Nirmala Sitharaman on 1st February, 2023. KMS organised a live viewing for the students, on its campus. An analysis of the budget was presented by students as a part of the 'Budget 2023-24 Competition' on 4th February, 2023. All the 1st year PGDM students participated forming 8 groups with one sector allotted to each group - Power, Automobile, Road Transport and Highways, Textile, Agriculture, Banking, Pharmaceuticals and Healthcare, Steel and Cement.

The purpose of this presentation was to understand the nuances of the budget and to understand the pulse of the industry and economy associated with those sectors. A panel of judges were present to assess the analysis accorded by the groups on each sector. The panel comprised our alumni and industry practitioners,

Mr Jigar Bhanushali - Relationship Manager at UTI Mutual Fund (Alumni 2014-2016)

Mr Rahul Ingle - Financial Consultant

Mr Umesh Sahu - Deputy Manager at NSE Indexes (Alumni 2017-2019)

Pradeep Gupte - Entrepreneur and Visiting Faculty

The impact of the Budget on the above-mentioned sectors was explored and the groups gave some interesting insights that helped everyone recapitulate the entire Union Budget. After each presentation, the panel of judges gave a feedback and fundamental information about each sector.

The students were grateful to CA Sunil G. Karve, Dr. Sandeep Sawant and Prof. Venkati Muttappa for this opportunity to indulge in brainstorming and strategising.

The KBS and KMS Learning Resource Centre celebrates the power of youth on National Youth Day



The KBS and KMS Learning Resource Centre celebrated the National Youth Day (the birth anniversary of Swami Vivekananda) on 17th January, 2023. Swami Vivekananda always urged the youth to educate themselves and emphasised on how service should be the focus of their lives. His thoughts and ideas continue to inspire the youth even today, in all walks of life. Moreover, on this special occasion, the KBS and KMS Learning Resource Centre organised an inspiring talk on 'Reading in the World of Distractions' by Mr. Amrut Deshmukh (author of the book *The 7 Habits of Highly Effective Readers*.) The audience was truly inspired by Mr Deshmukh's experiences and words of wisdom. Furthermore, symbolic of the energy and enthusiasm of the youth of today, the event was made memorable by the release of the book - *Not A Love Story*, authored by our 1st Year MMS student, Mr. Aayush Borulkar. Aayush shared his experiences and thoughts about his book. During the event, the KBS and KMS Learning Resource Centre also announced the Best Reader Award for the 2021-2023 batch. The library also awarded prizes and certificates to the students, who won the Book Review and Presentation competitions.

In the pursuit of holistic development

At KET's Schools of Management, the emphasis has always been on the holistic development of its students. As a step in this direction, sessions on Pranayam and Meditation have been organised for the students, to facilitate their journey towards a more balanced life. The facilitators for these sessions are Mr Ravindra Talwalkar and team. The Pranayam and Meditation sessions will enable students to breathe right and maintain their balance, amidst the busy and hectic schedule that students and future professionals are generally expected to cope up with, without much guidance and support. KET's Schools of Management has always believed in empowering its students and creating a conducive learning environment for them. Along with teaching the students sustainability in business, this initiative will help students to learn how to live sustainable, fuller and content lives.



KET's Schools of Management receive insights from Prof. Eugenio Monterio, Faculty of International Repute.



As the country gears up for making space for educational institutes of international repute and inviting experts on Indian campuses, KET Schools of Management was privileged to invite Prof. Eugenio Monteiro, an eminent Professor of international stature from Portugal, to its campus. He interacted with the faculty, students, staff and the leadership team at KET Schools of Management. Prof. Monteiro shared his insights on how the Indian economy has grown over a period of time and the prospects it holds for young managers.

He also addressed the staff and faculty and shared meaningful insights on the value of integrity through the example of Mr. Verghese Kurien, known as the 'Father of the White Revolution' in India.

Moreover, Prof. Monteiro also exchanged ideas with the leadership team of KET's Schools of Management and discussed with them about the different innovative ways of enhancing B-School effectiveness. Kudos to KET's Schools of Management for arranging such an enriching interaction, in its pursuit of excellence.

KBS Faculty adds value to industry professionals through insightful and studied observations

Dr. Bharati Deshpande, Dean, Kohinoor Business School, was invited by the Indian Institute of Banking and Finance, to conduct a two-day training session, for senior bankers on HR Management, Major HRM Challenges Facing Banks, Manpower Planning, Performance Appraisals, Grievance Redressal and Discipline. Senior bankers, who participated in this training, appreciated the excellent inputs provided during the session, as well as the interactive discussions, that very aptly brought out the essence of each topic. Dr Bharati Deshpande's knowledge sharing provided a lot of opportunities for participants to ask questions and talk about real-life examples. The participants commended the sessions and were truly enriched by the inputs offered and the examples and experiences that were shared.





An award winning start to the New Year

Mr. Sachin Mistry, Senior Manager, Marketing and Corporate Communication, KET, was awarded the Best Marketing and Communication Employee at the Star Education Awards 2023. The award is a great beginning to the New Year, emblematising the talent pool at KET, where employees constantly put their best foot forward, in bringing out the best version of themselves, in line with the vision and mission of the organisation. Kudos to such talented employees and the management, for both nurturing and supporting the efforts of their employees!

KBS Faculty conducts sessions on Wealth Management

Dr. Svetlana Tatuskar, Director, Kohinoor Business School, conducted a series of sessions for a Certification Course on Wealth Management, for the employees of a renowned Indian custodian and depository participant. The programme was conducted on behalf of Centre of Investment Education and Learning CIEL. In-depth discussions and interaction made learning easy and exciting for the participants.



Acquiring the Competitive Edge



The Chartered Institute of Management Accountants - CIMA, the world's largest accounting body - hosted a Case Study Competition exclusively for the students of KET's Schools of Management. The Case Study Competition was a collaborative event between the KET's Schools of Management (KBS-KMS) and CIMA.

The essence of the case study was to use innovative pedagogy to drive home management lessons, with a global perspective, which is in line with the mission and vision of the institute.

Several teams of students across KBS and KMS participated in the competition. The students learnt several management lessons, spread across all domains of business, along with winning the case study competition with certificates jointly from KET's Schools of Management and CIMA, along with a Certificate Course from CIMA's CPD Stores.



‘मराठी राजभाषा गौरव दिन’



ज्येष्ठ कवी वि.वा.शिरवाडकर अर्थात कुसुमाग्रज यांचा २७ फेब्रुवारी हा जन्मदिवस ‘मराठी राजभाषा गौरव दिन’ म्हणून साजरा केला जातो. मराठी भाषेची गौरवशाली परंपरा जपण्यासाठी आणि तिचे संवर्धन करण्यासाठी मराठी भाषा दिनाचे औचित्य साधून **KBS/KMS** ग्रंथालयात २७ फेब्रुवारी २०२३ रोजी मराठी राजभाषा दिवस मोठ्या उत्साहात साजरा करण्यात आला.

त्यानिमित्ताने ग्रंथालयामध्ये विविध कार्यक्रमांचे आयोजन करण्यात आले होते. कार्यक्रमाचे मुख्य आकर्षण होते “ढोलताशांच्या गजरात ग्रंथ दिंडी”. या दिवशी विद्यार्थी आणि प्राध्यापक वर्गाने पारंपरिक वेशभूषा परिधान केली होती. कार्यक्रमाची सुरुवात दीप प्रज्वलन करून करण्यात आली. विद्यार्थ्यांनी थोर समाज सुधारकांना मानवंदना दिली. तसेच विविध सांस्कृतिक कार्यक्रमांचेही आयोजन करण्यात आले होते. प्राध्यापक आणि कर्मचारी वर्गाने कविता आणि अभंग गायले तसेच मराठी भाषा दिनाचे महत्त्व याबद्दल आपले मनोगत व्यक्त केले. ग्रंथालयाने वेगवेगळ्या प्रकारच्या स्पर्धा आयोजित केल्या होत्या, आणि या स्पर्धामध्ये विद्यार्थ्यांनी उत्स्फूर्तपणे भाग घेतला आणि बक्षिसेही जिंकली.



Students bowled over by the energy at Kohinoor Cricket League *an Intercollegiate Cricket Competition*



KET's Schools of Management (KBS and KMS) organised an inter-collegiate cricket competition for undergraduate colleges on 11th February, 2023, on the KET Turf. Teams from across Mumbai participated in the competition and 24 teams competed in the preliminary round. B K Birla College, S M Shetty College, S K Somaiya College, D Y Patil College, Ramniranjan Jhunjunwala College, K C College of Engineering, Kelkar College, Ghanshyamdas Saraf College, D G Ruparel College, K G Joshi Bedekar College and Vidyalkar College were among the many other colleges, who enthusiastically showcased their talent, in the competition.

The lush green KET Turf was abuzz with students cheering for their teams. The live commentary by students from KET's Schools of Management added to the enthusiasm and excitement. The final round lived up to the quality of the game displayed by all teams throughout the tournament. The finale was between R J College and NSS College, where NSS College bagged the KCL Trophy and was awarded a cash prize of Rs. 15,000. R J College received the Runner's Up Trophy and was awarded a cash prize of Rs. 10,000. Over and above team performances, individual performances also were rewarded. The Best Batsman, Best Bowler and All Rounder were presented with a cash prize of Rs. 2500 each. All team members were awarded participation certificates for their efforts.

The match concluded in the presence of Dr. Sandeep Sawant, Director – KMS, Dr. Vishnu Chaurse, Asst. General Manager, KET and Mr. Sachin Mistry, Sr. Manager – MARCOM, KET and students from KET's Schools of Management. The entire campus was tastefully decorated by the students and staff, who took great efforts in making the event come alive. Hats off to the effort put in by each and every member of KET's Schools of Management and three cheers to the Kohinoor Cricket League!



The Annual Convocation of KET's Schools of Management (KBS and KMS) for its MMS and PGDM students of the 2020 - 2022 batch



The Annual Convocation of KET's Schools of Management (KBS and KMS) for its MMS and PGDM students of the 2020 - 2022 batch was held on the KET Turf on 4th March, 2023. The Convocation ceremony began with the students' academic procession, where the dignitaries, faculty members and students marched to the navy band, followed by the lighting of the lamp by our Hon'able Chief Guest Dr. Gangadhar M. Warke, Founder and CMD, HIMEDIA Lab. Pvt. Ltd., Mr. Unmesh Joshi, Chairman, Kohinoor Group and KET, CA. Sunil G. Karve, Hon. Chairman, Governing Board, KET, Dr. Sandeep Sawant, Director - KMS, Dr. Svetlana Tatuskar, Director - KBS and Dr. Bharati Deshpande, Dean - KBS in the presence of senior faculty members, staff and students. The proceedings commenced with Mr. Unmesh Joshi, Chairman, Kohinoor Group and KET declaring the Convocation 2022 open. In his Convocation Address, the Chief Guest Dr. Gangadhar M. Warke shared with those present the mantra for professional success – courage, dedication and confidence in the pursuit of one's dreams, which alone would lead to fulfilment and growth. Post this, the dignitaries on the dais administered the KET Oath, congratulated the students and conferred the graduating certificates. KBS and KMS management students of MMS and PGDM were felicitated with academic excellence and overall outstanding performance medals in the respective disciplines. It was a proud moment for all the parents to see their children graduating as a result of the hardwork they had put in.





PGDM 2020 - 2022



MMS 2020 - 2022



Yaadon ka Safar: Alumni Meet 2023



KET's Schools of Management organised the 'Alumni Meet 2023' on the KET Turf. More than 250 students of PGDM and MMS, from the Mumbai and Khandala campuses, attended the event. It was both an overwhelming and humbling experience to see that most of our alumni now hold key positions in the corporate world or are engaged in entrepreneurial ventures. Many ex-students graced the occasion with their better halves, to share the joy of visiting their alma mater. This year, the meet showcased some of the best talent in our current batch of KBS and KMS students, who put up cultural performances for the alumni, as a gesture of welcoming them back on the campus, to re-live their student days. The event concluded with the gifting of mementos to the KBS and KMS alumni as a gesture of appreciation.





Great Learning from a very Memorable Industry Visit



KET's Schools of Management organised a two day industrial visit for PGDM and MMS students. They visited Alok Industries Ltd., Silvasa, which is an Indian Textile Manufacturing Company, involved in weaving, knitting, processing home textiles, readymade garments and polyester yarns, with a cotton as well as polyester value chain. Students received valuable information about the manufacturing processes and also got an opportunity to visit the workshop of Alok Industries. The industrial visit was a great learning experience, over and above being a very memorable one, as it helped students build memories that they will cherish for a lifetime.

KET's Schools of Management celebrated a grand cultural night bearing the title 'Mystical Mumbai'



The cultural evening - Mystical Mumbai organised by and for KET's Institutes was graced by the presence of Shri. Unmesh Joshi, Chairman, Kohinoor Group and Kohinoor Education Trust (KET) and CA. Sunil G. Karve, Hon. Chairman, Governing Board, KET along with the special invitees, staff and parents.

On 3rd March, 2023 one could witness a galaxy of stars descending upon the Kohinoor Education Complex, who had come together to be a part of the extravaganza. The stage came alive with vibrant performances put up by students, staff and faculty from KET's Schools and Management Institutes, who showcased their musical and theatrical talents at this mega event. Everyone came together with the sole objective of having pure fun. The recitals, stand up acts, vocal performances, dances, songs, music, fashion shows, etc. kept the audience engaged and excited. Among the performances was a lively medley of popular songs bearing the title - Bombay Meri Hai, put together by KIS students.

Every act was a masterpiece in itself. The event ended with the felicitation of employees, who have been an integral part of the KET for a decade and more.

This was an event which will be remembered by all, for years to come.



Students of KET's Schools of Management performed and participated in a fashion show, based on Bollywood, in keeping with the theme of the Cultural Evening - Mystical Mumbai. The performance that was a collage of diverse movies and genres, showcased the variety in Indian cinema. Kudos to the students for their stellar performances and to the KET team for giving the students a platform to showcase their talent!

Kohinoor Education Trust (KET) congratulates its employees for completing 10 years of dedicated service, in their respective institutes. Their dedication and hard work has truly added value to KET's journey. We appreciate their commitment and look forward to many more years of working together. The employees were felicitated by Mr. Unmesh Joshi - Chairman, Kohinoor Group and Kohinoor Education Trust (KET) and CA Sunil G. Karve - Honorary Chairman, Governing Board, Kohinoor Education Trust (KET).





Kohinoor Education Trust



Kohinoor Business School



Kohinoor Management School



Kohinoor International School



Kohinoor Blooms



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KMS Ranked #1 as a Top Emerging Institute in Mumbai

We feel proud to announce that Kohinoor Management School (KMS) has been ranked #1 as the **Top Emerging Institute in Mumbai** by the highly esteemed Times B-School Survey 2023. This recognition from Times B-School Survey 2023 is a resounding validation of KMS mission to create future leaders who can have a positive impact on the world.



KBS Ranked #5 among the Top Private Institutes in Mumbai

We feel proud to announce that Kohinoor Business School (KBS) has been ranked #5 among the **Top Private Institutes in Mumbai** by the highly esteemed Times B-School Survey 2023. This recognition from Times B-School Survey 2023 adds further value to KBS' desire to offer the industry leaders of tomorrow.

A Power Packed win for KET's Schools of Management's Students

The 'Power Pitch' Competition organised by D Y Patil School of Biotechnology and Bioinformatics, Navi Mumbai, offered an opportunity to budding entrepreneurs, to showcase their business IQ. Kohinoor Business School students - Jayesh Pardeshi and Shivam Gupta, participated in this competition and in their presentation proposed a one-stop solution to problems that are caused due to lack of Electronic Vehicle (EV) charging stations, by introducing an 'EVCA App'. This application offered real time availability of charging stations, filtering charging stations based on specific criteria, booking charging slots in advance, as well as arranging for a driver for a pick up and drop facility for EV cars. This unique idea and plan of implementation helped the students bag the first prize amongst 10 teams, from various colleges that participated. KET's Schools of Management feel extremely proud of this achievement. May this be the first among many more achievements to come in the future!



KET's Schools of Management organised a two day International Research Conference 'Leveraging Industry 5.0: Sustainability, Innovation and Disruption'



Industry 5.0 is the new paradigm. In this light KET's Schools of Management organised a two day International Research Conference on 'Leveraging Industry 5.0: Sustainability, Innovation and Disruption'. The Chief Guest Mr. The Chief Guest, Mr. Amresh Acharya, Managing Director and CEO, Loyalty Rewardz Management Pvt. Ltd. started his address by touching upon understanding the basic pillars of industry 5.0 - Human Centricity, Sustainability and Resilience. His address displayed a blend of his personal experiences and learning. He emphasised that these principles are the pillars for any business to thrive successfully. This was followed by the second eminent speaker, the Guest of Honour, Mr. Amit Verma, Senior Vice President, Digital Transformation for Procurement & Supply Chain, Reliance Industries Limited. Mr. Verma shared examples from the industry, to help the audience understand about how robust technology is being integrated with human centricity. He concluded his address with a futuristic approach to what should be done and how we can be prepared to embrace 5.0 and contribute towards sustainability.

A Power Packed Panel Discussion



The conference also witnessed a power packed panel discussion, moderated by eminent academician, Prof M.D Agarwal, Programme Director for Digital Innovation & Transformation of the Enterprise Course, AIMA and IITG. He began his session by sharing an informative video, followed by an interaction with the audience, that set the tone for the panel discussion.

Mr Raunak Damle - Manager, Ex EY & TeDx speaker highlighted the working of a circular economy and how AI has been the harbinger in workforce development, with the emergence of new concepts of Microsoft 360.

Ms Radhika Subramanian - Head, Channel Management (Expansion and Operations), Godrej and Boyce Mfg. emphasised on the application of a human centric approach in the business world and its implications. Mr Aniket Mhala - Lead Principal Architect and Head of Technology & Innovation

Hub, Oracle Financial Services Software Limited, simplified and translated technical concepts and their usage into simple, understandable terms that are applied in our day to day life. The panel discussion was followed by an interesting Q & A session and an intellectual idea exchange, which demystified the way ahead. The panel discussion thus gave the audience a glimpse into how Industry 5.0 would unfold and was a truly intellectually elevating experience.

Opening doors for New Growth Opportunities: KET's Schools of Management signs an MOU with Villa College, Maldives



KET's Schools of Management - Kohinoor Business School & Kohinoor Management School, Mumbai, India entered into an Academic Collaboration with Villa College, Faculty of Business Management, Maldives, in pursuit of institutional growth and contributions, especially in the areas of research and teaching.

The delegation from Villa College, Maldives, visited KET's Schools of Management, to formalise an academic partnership between both the institutions. The delegation was led by Dr Ali Najeeb, Vice Rector, Abdul Munnim Mohamed Manik, Deputy Vice Rector, Finance Administration, Abdulla Nafiz, Dean, Faculty of Business Management and Ismail Nasheed, Deputy Principal, Villa International High School.

The delegation spent an entire day on the KET campus, to deliberate and discuss about how this collaboration could lead to a mutually beneficial exchange of ideas and resources, between the two institutions. The delegates addressed students and faculty members, on the activities that are outlined as a part of this collaboration, such as faculty exchange, joint research and consulting, joint management development and executive development programmes, exchange of academic information and material, joint conferences, seminars and advocacy programmes, coaching and mentoring of staff and students and student exchange. The signing of the MoU was completed in the presence of CA. Sunil. G. Karve, Hon. Chairman, Governing Board, KET, Dr. Sandeep Sawant, Director, Kohinoor Management School, Dr. Svetlana Tatuskar, Director, Kohinoor Business School and Dr. Preeti Shirodkar, Associate Professor, Kohinoor Business School.

The collaboration will open new avenues of learning and research for students, from both the institutions, who would now have the opportunity to understand global issues, through practical exposure to each other's countries. This relationship will create innovative ideas and opportunities for the students and faculty of both the institutions and, most importantly, both nations. Looking forward to a mutually enriching exchange between both the institutions!



KET's Schools of Management received a great response from researchers, academicians and practitioners for a paper presentation competition



An **International Research paper presentation competition** on **'Leveraging Industry 5.0: Sustainability, Innovation and Disruption'**, was **organised** by KET's Schools of Management recently. The research papers and presentations were evaluated by a distinguished jury comprising Dr J K Sachdeva and Dr Hiresuh Luhar, very eminent members of the academia and industry. Through their rigorous assessment, the first, second and the third cash prizes of Rs. 10,000, Rs. 7,500 and Rs. 5,000 were awarded to Dr Ankit Katrodia and Mr N W Ntuli, Prof Priya Benett and Dr. Manisha Bhingardive and Shailesh Sargade, respectively. The valedictory address, delivered by Dr Srinivasan Iyengar, Director, JBIMS, was an intellectually stimulating one. Moreover, the Conference also included an insightful workshop on 'The Why, What and How of Writing a Book' by eminent author Mr. Srinath Shridharan, where varied dimensions of research, writing and publishing a book were discussed. A lion's share of the success of the conference was thanks to the efforts put in by the Research Conference team, that displayed great teamwork in making this event a grand success.



Integrating an international, intercultural & global dimension into teaching, learning and research



In an attempt to give our students an exposure to global systems, businesses and frameworks, Kohinoor Business School & Kohinoor Management School, Mumbai, India, and the Faculty of Business & Entrepreneurship, Daffodil International University (DIU), Dhaka, Bangladesh, signed a virtual Memorandum of Understanding (MOU), to establish collaborations such as Students and Faculty short term and long term mobility programmes, academic resources exchange, online mobility and joint research programmes and activities.

The signing of the MoU was virtual and KBS-KMS were represented by CA. Sunil. G. Karve, Hon. Chairman, Governing Board, Kohinoor Education Trust (KET), Dr. Sandeep Sawant, Director, Kohinoor Management School, Dr. Svetlana Tatuskar, Director, Kohinoor Business School and Dr. Bharati Deshpande, Dean, Kohinoor Business School.

DIU was graced by Prof. Dr. Mohammed Masum Iqbal, Dean, Faculty of Business and Entrepreneurship and Professor Dr. Md. Fokhray Hossain, Director, International Affairs, DIU.

This MOU will witness several academic ventures between DIU and KBS-KMS. It will open new avenues of learning for our students, as well as for DIU students, who would now have the opportunity to understand the global framework, through practical exposure and visits to each others' countries. This relationship will create innovative ideas and opportunities for the students and faculty of both the institutions, and most importantly, both nations. Looking forward to an engaging and learning collaboration.

KET's Schools of Management signed an MOU with the Centre for Investment Education and Learning, CIEL



KET's Schools of Management - Kohinoor Business School and Kohinoor Management School signed an MOU with the Centre for Investment Education and Learning, (CIEL), to encourage and support the initiative of skill development and entrepreneurship, for our students, and collaborate with CIEL on creating skilled professionals, for the BFSI industry, by combining conceptual knowledge with practical application. Apart from this, the MOU will focus on creating a training engagement partnership, between KET's Schools of Management- Kohinoor Business School and Kohinoor Management School and CIEL. The collaboration will truly be a step towards harnessing the best from the industry, and contributing the best from the academic fraternity, to the industry.

Empowering industry professionals through training



The Institute of Company Secretaries of India (ICSI) has always been at the forefront in promoting good corporate governance. The Institute undertakes several programmes and activities, to groom budding professionals and provides Post Membership Qualification (PMQ) courses to qualified CS Professionals. To fulfil this objective, Dr. Svetlana Tatuskar, Director Kohinoor Business School, is regularly invited by the Centre for Corporate Governance, Research & Training of the Institute of Company Secretaries of India, to address their accomplished as well as budding Company Secretaries on the POSH Act.

The latest session conducted by Dr. Tatuskar was as a part of the 81st Residential Management Skill Orientation Programme (RMSOP) conducted by ICSI. Participants from all parts of the country participated in the training. Such training sessions thus provide an opportunity to the Faculty Members at KET's Schools of Management, to contribute to the industry, through their expertise. Furthermore the rich interaction with the participants who are trained also opens up numerous areas for research and idea exchange. A truly mutually enriching experience!

Joining Hands for Better Learning Opportunities



KET's Schools of Management - KBS & KMS, signed an MOU with the Maharashtra Economic Development Council (MEDC), thereby creating numerous learning opportunities for students. The MOU will also be crucial for opening up research endeavours for our faculty and students.

MEDC is an economic think tank which assists the State and Central governments and urban local bodies, in economic and social development. It is the only organisation, focussing its attention on Maharashtra in particular, and India in general, to achieve a rapid and a balanced economic and industrial development of our State, with a focus on infrastructure development, balanced regional development, education and skill development, tourism and hospitality development, agriculture and water management, economic growth and human development.

This collaboration will help students of KBS and KMS, to undertake small research projects that would further contribute to the large project assigned by MEDC. Apart from this, the MOU will also facilitate faculty and students, to conduct joint research, along with the MEDC Team. These are a few among numerous other possibilities of collaborative activities, planned between KET's Schools of Management - KBS-KMS and MEDC. Looking forward to a long and engaging association.

A Reception 'Beyond Words' to a Knowledge Sharing and Engaging Workshop



Dr Preeti Shirodkar, Associate Professor, Communication and Soft Skills, KBS, conducted an engaging half day workshop, bearing the title 'Words and Beyond: Making Language Work for You!', for the teachers of VPM's Vidya Mandir School, Dahisar. Over 50 teachers from pre-primary, primary and secondary school, teaching English, Hindi, Marathi, Sanskrit, History, Geography, Maths and Science attended the workshop. Through her presentation, Dr Shirodkar spoke about the importance of language in making a subject interesting for students. The insights and practical tips given by Dr Shirodkar were appreciated by all the attendees, who gave a very positive feedback and commended her efforts in imparting knowledge to them. KET's Schools of Management have always believed in contributing their talent and efforts, for the betterment of the education fraternity and varied stakeholders of the society.

The response of teachers to this workshop, conducted by Dr Shirodkar, is symbolic of the expertise we have at KBS and our desire to share our knowledge for a win-win situation for all, in furthering the agenda of NEP.

MDP : KET's Schools of Management in association with Multi Commodity Exchange of India Ltd.



KET's Schools of Management in association with Multi Commodity Exchange of India Ltd (MCX India Ltd) organised a two day Management Development Programme (MDP) on Financial Markets, Commodities & Trading Strategies. The programme began with a session by Dr Svetlana Tatuskar, Director – Kohinoor Business School, on the dynamics of financial markets, various financial institutions, financial instruments and broad investing guidelines, thereby creating a foundation for the sessions to follow. Thereafter, Mr Tushar Sadakal, Faculty of Finance – Kohinoor Business School, conducted a session on Derivatives' Trading Strategies, by explaining concepts of derivatives with live examples. He further delved into analysing charts and creating strategies for trading. At the end of day one of the MDP, the participants were equipped with a broad knowledge of financial markets. Day Two began with a keynote address by Mr Shrikant Koundinya, Assistant Vice President - Training and Education - MCX India Ltd. Mr Koundinya shed light on the significance of commodity markets, in the economy and linkage of commodities markets with other markets. He also spoke about various commodity exchanges across the globe, with an emphasis on how exchanges aid price discovery and also provide a risk management platform for commodities traders. Mr Ashutosh Vasisht, Assistant Vice President - Training and Education - MCX India Ltd, further highlighted the factors that affect commodity prices. He also explained the two pillars of commodities trading through various market examples and pay off illustrations. Moreover, he elaborated upon the operational aspects of trade in terms of margin, settlement days, different types of settlement etc. The day concluded with participants receiving certificates for the MDP programme. The MDP, across 2 days, underlined how the derivatives markets can be used for risk management. The participants also gained practical insights about the market and trading strategies, which could be used to trade effectively.



Workshop on Creativity for KET's staff and Faculty



KET's Schools of Management organised 'Originals' - a workshop for the faculty and staff of KET, conducted by Mr. Kamlesh Jain, Founder, The Attention Institute. Mr Jain spoke about how to think creatively and come up with original ideas. He also covered the characteristics of being original and discussed in detail mental blocks to creative thinking. Moreover, he quoted examples from real life and ideas from great thinkers, which inspired the participants.

Workshop on 'Branding Yourself on LinkedIn'



Networking and enhancing one's professional reach has become the need of the hour, across all industries and professions; and the education sector is no exception. To enable our faculty to build and grow their network, and to help them gain access to greater academic opportunities in Higher Education, for collaboration with students, academicians and industry professionals, KET's Schools of Management, conducted a workshop on 'Branding Yourself on LinkedIn'.

The facilitator was Ms. Komal Sanghvi, CEM, MyUniPartner, Toronto, Ontario, Canada.

The workshop emphasised on how to set up an effective digital profile, and more importantly, how to optimise it. Ms. Sanghvi elaborated upon the use of different tools for networking and systematically explained the use of each tool and its purpose. Moreover, the workshop was hands-on and was made very engaging through the numerous examples given by Ms Sanghvi, to aid understanding. A great learning experience for all participants, the workshop, through its takeaways, will surely open up newer areas of exploration in academics, and is yet another step in the direction of fostering greater industry academia engagement.

MOU signed between KET's Schools of Management and Global College, Nepal



A part of effective management education is exposure to global systems. To facilitate this and to help students learn about businesses and cultural frameworks, Kohinoor Business School & Kohinoor Management School, Mumbai, India and the Global College International, Kathmandu, Nepal, signed a virtual Memorandum of Understanding (MoU), to establish collaborations for students and faculty, short term and long term mobility programmes, Academic Resources Exchange, Online mobility, Joint Research Programmes and other activities.

The signing of the MoU was virtual and KBS-KMS were represented by CA Sunil G. Karve, Hon. Chairman - Governing Board, Kohinoor Education Trust (KET), Dr. Sandeep Sawant, Director - Kohinoor Management School, Dr. Svetlana Tatuskar, Director - Kohinoor Business School and Dr. Bharati Deshpande, Dean - Kohinoor Business School. From Global College International, Kathmandu, Nepal, Dr. Subash Shrestha, Principal, Global College International, Dr. Devraj Paneru, Director – IQAC, Global College International and Dr. Akshay Arora, Director - Graduate Studies & CPD Global College International graced the occasion. This MOU will witness several academic ventures between Global College International and KBS-KMS. It will open new avenues of learning for students, who would have opportunities for a holistic learning experience, in diverse business environments. We are hopeful that this will mark the beginning of more innovative ideas and a plethora of learning opportunities for the students and faculty of both institutions, and most importantly, both nations.

KBS Director invited to join three prestigious panels for CII



Congratulations to Dr. Svetlana Tatuskar, Director, Kohinoor Business School, on being invited to join three prestigious panels, for the Confederation of Indian Industry (CII), Maharashtra Panel, for the year 2023-24. Dr. Tatuskar has been invited to serve as a member of the panels focussed on Industry Academia Connect, Women Empowerment, and Skill Development. Her inclusion in these panels reflects her expertise and significant contribution to these areas of study. We applaud Dr. Tatuskar and wish her good luck and continued success in her endeavour.

KET's Schools of Management signs an MOU with Association of Business Leaders and Entrepreneurs (ABLE), Mumbai

KET's Schools of Management (KBS and KMS) signed an MOU with the Association of Business Leaders & Entrepreneurs (ABLE), thus entering into a collaboration with them in order to strengthen the industry-academia relationship. Mr. Neel Ramesh, Founder and Promoter - ABLE visited KET's Schools of Management, to formalise this partnership, between the two organisations. Some of the activities that were outlined as a part of the collaboration were conducting collaborative training programmes, research and consulting projects, joint conferences, seminars etc.



The signing of the MoU was completed in the presence of CA. Sunil. G. Karve, Hon. Chairman, Governing Board, Kohinoor Education Trust (KET), Dr. Sandeep Sawant, Director, Kohinoor Management School, Dr. Svetlana Tatuskar, Director, Kohinoor Business School, Dr. Bharati Deshpande, Dean Kohinoor Business School, Dr. Niyat Shetty, Associate Professor, Kohinoor Business School, Dr. Joyee Chatterjee, Assistant Professor Kohinoor Management School and Prof. Venkati Muttapa, Assistant Professor Kohinoor Management School. There was also a discussion about challenges faced by MSMEs and SMEs in India and ways in which this collaboration could be a growth catalyst for these sectors. This collaboration will unlock new opportunities for industry-academia engagement, thereby creating avenues for strengthening the industry-academia bond. Looking forward to a mutually enriching relationship!

MMS students undertake CSR as a part of Dayitva



KBS has always believed in contributing to the society and has been conducting social activities under the aegis of Dayitva, which is the brainchild of our Hon. Chairman, Governing Board, KET, CA Sunil G Karve. Under the guidance of Dr. Bharati Deshpande, Dean - KBS, Dr. Preeti Shirodkar, Prof. Leena Barshikar and Dr. Vaishali Pardeshi the MMS Second year students have taken up two important social projects with NGOs.

The first project is directed towards conservation of the environment, through a Waste Management Project, which is run by Mr. Bhatu Sawant, Founder- Samarth Bharat Vyaspeeth. The students are actively involved in creating awareness about plastic waste collection, from housing societies based in Thane and recycling to generate biofuel.

The second project is with the NGO-Khushiyaan Foundation, run by Mr. Chinu Kwatra. Khushiyaan Foundation has an orphanage, old age home and an animal shelter, where the students conducted various educational and fun-based activities, shared toys and snacks with the children and spent some quality time with the elders. Students also participated in the beach cleaning activity at Dadar, under the leadership of Mr. Chinu Kwatra. By giving back to the society, through these initiatives, KBS Dayitva takes pride in successfully creating socially-sensitive business leaders.

KET's Schools of Management witnesses a great confluence of ideas at the FDP on Bridging the Industry - Academia Expectation Gap in Communication



KET's Schools of Management organised a two-day Faculty Development Programme (FDP) bearing the title Bridging the Industry-Academia Expectations Gap in Communication on 27th and 28th June, 2023. The FDP comprised talks by industry professionals, academicians and entrepreneurs and was attended by educators, HR professionals and independent consultants. The FDP began with a stimulating and thought-provoking session, delivered by the keynote speaker - Mr Srikrishna Bhave, renowned HR professional and consultant, who set the tone for the FDP. In his keynote address, Mr. Bhave opined that it requires effort on the part of both the academia and industry, to work symbiotically, to bridge the expectations gap, by engaging in joint projects and collaborating for varied purposes. He also spoke about how the syllabus could be made more dynamic, to meet the needs of the industry, and the role that alumni could play in achieving this. Through his experience, Mr. Bhave gave a lot of food for thought to the participants, who asked him very insightful questions. The keynote address was thus truly a great start to the Faculty Development Programme, giving it momentum in the direction for stimulating conversations and discussions to follow.



Enhancing the Teaching Learning Experience : Ms. Anu Oza shares useful tips with participants at the FDP organised by KET's Schools of Management



Ms. Anu Oza, an accomplished HR professional, who is frequently invited to teach at Harvard and Columbia Business Schools, addressed participants during the FDP bearing the title Bridging the Industry-Academia Expectations Gap in Communication. Taking cognizance of the expectations gap, Ms. Oza, in her session, covered different ways to effectively address it. She also shared simple exercises, which educators could implement in the classroom, to prepare their students to face varied challenges in the industry. Moreover, she also emphasised the importance of utilising in-house resources, to train students and mentor them, especially in the area of GD/PI training for placement preparedness, to help students achieve their desired goal. An insightful session which generated a lot of interaction, Ms. Oza's practical tips to the

participants stemmed from her vast and varied experience and would surely go a long way in addressing and reducing the challenges faced by educators and learners.



Interactive Discussion with industry professionals generates a lot of food for thought at the FDP organised by KET's Schools of Management



KET's Schools of Management organised a two-day FDP bearing the title Bridging the Industry-Academia Expectations Gap in Communication. One of the sessions in the FDP was dedicated to an interactive discussion between members of the industry and the participants. Mr. Rohan Mehra, Mr. Aashish Punjabi, Mr Sachin Nair and Ms. Jignyasa Jadhav shared their experiences at the forum and shed light on the skills that the industry expects students to possess. Having been students not very long ago, they were able to speak about expectations, challenges and ways of tackling them, from both ends of the spectrum - the academic and the industry.



While, on the one hand, the experts shared what they perceive as expectation gaps, on the other hand, they also spoke about ways of addressing this gap. Since many of them are also educators and entrepreneurs, and keep interacting with their alma mater in varied capacities, their views were very crucial to the participants, since they stemmed from a deep understanding of the expectations gap. Their insightful suggestions would surely prove to be very useful to the participants, in drawing a roadmap for educators to make their pedagogy even more robust.

Mr. Shrenik Gandhi shares thought-provoking insights through everyday examples at the FDP organised by KET's Schools of Management



Mr Shrenik Gandhi, Co-founder and CEO, White Rivers Media, addressed the participants in an insightful and extremely engaging session, which was part of the FDP bearing the title Bridging the Industry-Academia Expectations Gap in Communication. A young and dynamic professional from the field of digital marketing and advertising, Mr. Shrenik Gandhi spoke about the importance of communicating effectively in one's correspondence with prospective recruiters. Through real life examples, he illustrated how young professionals need to use social media to their advantage and "manoeuvre a conversation rather than manipulating it." The audience comprising educators, professionals and consultants enjoyed the interaction because it was full of real life anecdotes and situations. Moreover, Mr Gandhi also shed light on communicating with Artificial Intelligence (AI), which was a unique section of his address. Listening to a young and successful CEO like Mr Shrenik Gandhi and partaking of the experiences that he shared was a great learning experience, for the audience, who picked up numerous tricks and tips from his address, as fodder for their sessions in the classroom.

Sessions by academicians, Focus Group Discussion and the valedictory address entrall and educate participants, in the FDP



As a part of the FDP bearing the title Bridging the Industry-Academia Expectations Gap in Communication, organised by KET's Schools of Management, sessions were conducted by academicians Dr Preeti Shirodkar, Associate Professor, Communication and Soft Skills, KET's Schools of Management and Ms Minouti Naik, Assistant Professor, Communication and Soft Skills, KET's Schools of Management. Dr Shirodkar, in her presentation bearing the title - Bridging the Communication Divide: Challenges and Solutions, contextualised the problem by highlighting the challenges of educators. She spoke through her experience of teaching and training students at varied levels, over the past 30 plus years. She also delineated practical solutions that one could introduce in one's teaching, to bridge the industry-academia expectations gap.



On the other hand, Ms. Minouti Naik, in her presentation bearing the title - Experiences And Experiments: Simple Ideas from a Communication Teacher, spoke about the need to make a few mindset changes, as an educator, in order to brace oneself to deal with the changing dynamics in the classroom. She also shared a few resources that participants could use in their classrooms, to help their students, both understand and enjoy the process and method of communicating effectively. Another significant part of the FDP was a focus group discussion, where participants contributed and exchanged ideas on what they encounter in their classrooms and what could be the possible ways to address these issues.



The FDP concluded with a very thought stirring valedictory address, delivered by Prof. P. K. Mishra, an accomplished and experienced industry professional and an erudite academician from KET's Schools of Management. Through his experience of serving the industry, in diverse capacities and teaching and interacting with numerous students, Prof. Mishra opined that the industry-academia expectations gap needs to be minimised to create a win - win situation for all. He also spoke very passionately about the fact that communication is attitudinal and a person needs to sense its value. All in all, the two-day FDP witnessed some great and illuminating discussions and participants shared, by way of a feedback, that the FDP gave rise to some really great food for thought and helped them to brainstorm and discuss ways to approach cryptic issues in the communication space.



KET's Schools of Management pay obeisance to Gurus on Guru Poornima



In keeping with our tradition of remembering the contribution of the Guru in our lives, KET's Schools of Management celebrated Guru Poornima in a unique way. The Institutional Cultural Committee engaged the faculty and staff in an innovative quiz activity, comprising questions related to Gurus, in varied fields of learning. The venue was tastefully decorated, filling the ambience with a lot of positive vibes. A few videos, dedicated to the gurus and individuals, who teach us through their actions each day, were also played. Moreover, as a mark of respect and as a gesture of gratitude, a Tree of Gratitude was installed. Staff and faculty expressed their respect towards their gurus, in the form of heartfelt messages written on leaf shaped papers, which they stuck on the Tree of Gratitude. The celebration brought to life the tradition of Guru Poornima and was an acknowledgement of the importance of a Guru in our lives.

KET Celebrates International Yoga Day with Asanas, Pranayam and Sound Meditation



In keeping with the tradition of celebrating the International Yoga Day, KET's Schools of Management organised a programme for their employees, to help them de-stress and also learn a few simple asanas, which they could practise daily, for a sound body and mind. The programme was conducted by Ms. Sunita Purnapatre, a renowned Yoga practitioner, who imparts knowledge of Kriya Yog. The highpoint of the programme was the Sound Meditation conducted by Ms. Purnapatre, using metal bowls and instruments.

The session was very well received and brought calm and cheer to all employees.



Faculty and Students from KBS present their research at IIM Kozhikode

Dr. Bharati Deshpande, Dean, KBS along with KBS students, Snehal Pandhe and Vishal Dhattrak, presented their research on E-commerce in Health Care Application: A Post Pandemic Analysis, at the 20th AIMS International Conference on Management, hosted by the Indian Institute of Management, Kozhikode. The research delved into the post-pandemic analysis of online medicine purchases and healthcare services, consumer awareness, preferences for e-pharmacies and the usage of healthcare applications by customers. It was a great experience for students to brush shoulders with varied researchers, learn from experts in their respective fields and exchange thoughts and ideas about their findings. Congratulations to KBS students and Dr. Bharati Deshpande, Dean, KBS for their contribution to the international research conference.



Delegates from Daffodil International University, Bangladesh, have an intellectually and culturally stimulating experience at KET's Schools of Management



As part of the Student Mobility Programme, four students and a Research Associate from Daffodil International University-DIU, Dhaka, Bangladesh, visited KET's Schools of Management. On Day 1, they partook of an interactive and informative session, aimed at enhancing their Communication and Soft Skills. This session, which was exclusively designed for the students, keeping in mind their professional growth path was conducted by Dr. Preeti Shirodkar and Ms. Minouti Naik. Later, the delegates were also given a campus tour, where they saw the infrastructure, resources and facilities that we have on campus. Apart from engaging with the delegates on the campus, the DIU team was also given an opportunity to visit varied places of interest, in the city of dreams. Dr. Dr. Niyat Shetty and Dr. Vaishali Pardeshi accompanied the students to Nehru Science Centre, where they got to witness science marvels and exhibitions, displaying various facts



about Science and Indian scientists. The delegates were also taken to Prithvi Theatre, a buzzing culture hub in Mumbai, to attend an 'Open Mic' session, which included songs, dance and other solo creative performances. The student delegates were both impressed with and in awe of the diversity that Mumbai represents. While on the one hand, they were thrilled with the experiences they could enjoy on Day 1, on the other hand, they eagerly looked forward to what KET's Schools of Management had planned for them on Day 2 of their visit.

In the first half of the Day 2, students visited Project Revitalisation - A Dry Waste Management and Recycling Centre set up and managed by Samarth Bharat Vyaspeeth in Thane. The students along with Dr. Vaishali Pardeshi and Ms. Jayashri Mawale also visited Signal Shala, an innovative initiative conceptualised by Samarth Bharat Vyaspeeth, to provide education to underprivileged children, living on signals in Thane, Maharashtra. The students of DIU, Dhaka were impressed with the facilities provided by the school and how resources have been used in a unique manner. They expressed the need for such schools in Bangladesh. The second half of the day was dedicated to a lecture on Techno-Entrepreneurship Management delivered by Dr. Vaishali Pardeshi. The day ended with the distribution of certificates by CA Sunil G. Karve, Hon. Chairman, Governing Board - KET. The Ceremony was graced by Dr Svetlana Tatuskar, Director - KBS and Dr. Sandeep Sawant, Director - KMS. The students returned to Dhaka with a lot to cherish and were grateful for an experience that blended theory and application.



KET's Schools of Management Faculty conduct insightful sessions at Daffodil International University, Dhaka, as part of the Faculty Mobility Programme



The respect and warmth that India Inc commands globally was experienced during the visit of the faculty from KET's Schools of Management to Dhaka, as a part of the academic collaboration between KET's Schools of Management - KBS-KMS and Daffodil International University, Dhaka.

Under the aegis of our academic collaboration with DIU, a short term Faculty Mobility Programme was organised between the two institutions. This included a variety of academic activities like a Global Lecture Series by our faculty members Dr Niyat Shetty, Associate Professor, KBS, Dr. Joyee Chatterjee, Assistant Professor, KMS and Dr. Svetlana Tatuskar, Director, KBS; interactions with the Internationalisation Team at DIU and interactions with the Vice Chancellor of DIU. Moreover, the tour of their sprawling campus, which is spread across 155 acres, comprised a visit to the Library, Mac Lab, International Affairs Office, Golf course and Auditorium and helped the faculty to witness DIU's state of the art infrastructure.

DIU collaborates internationally with 50 plus countries. Students from many countries around the world are studying here. The University has affiliations and memberships with leading world organisations, like AUPF, IIE, EAIE, IAU, IAUP, NAFSA, Kauffman Foundation, ALA, UNAI, ESRUC, ACE, IEEE, ISTQB and ATIFTAF, to name a few. Having embarked on this collaboration together with DIU has opened up multiple academic opportunities for students, faculty members and the staff. We look forward to adding value to both the institutes and countries, as both KBS-KMS and DIU move ahead, in their academic journey towards excellence.



Delegation from North-West University, South Africa visited KET



A delegation from North-West University, South Africa visited KET's Schools of Management to explore possibilities of research collaboration. The delegation comprised Prof Babs Surujlal - Executive Dean, Faculty of Economic and Management Sciences, Prof Wyand Grobler – Director, School of Economic Sciences, Prof Lucius Botes - Director, Research Development and Prof Ephrem Redda - Associate Professor.

An extremely fruitful discussion with the Internationalisation Team from KET and its faculty members resulted in charting out several research areas, in which the two institutes could consider collaboration - joint research, joint supervision and examination of doctoral and masters level dissertations as well as postdoctoral research. The delegates also loved the infrastructure of the Schools of Management and were delighted by the hospitality. We look forward to building strong and meaningful ties in the coming months!



KET arranges a sessions for signal School Students

KET's Schools of Management Library organised a lecture on "Eka Pustak Vedyachi Goshta" (The story of a book lover) for Signal School students at Thane on 14th August 2023. This was conducted by CA Amrut Deshmukh known as the Booklet Guy.

He interacted with the students and explained the importance of reading to the children through the session. He also taught them simple methods to remember answers in exams. The children enjoyed the lecture to the fullest. Jayashree Mawale, KET's Librarian also gifted some books to Signal School.



Mr. Suchit Ahuja from John Molson School of Business, Concordia University has a fruitful idea exchange with members from KET's Schools of Management



Mr. Suchit Ahuja, Assistant Professor, Business Technology Management and Director, MSc Business Analytics & Technology Management, John Molson School of Business, Concordia University - Canada visited KET's Schools of Management to discuss areas of collaboration between faculty members and students of the two institutes, in areas of joint interest. After a fruitful discussion with the faculty on varied areas, where working together for mutual benefit would be possible, Mr. Ahuja was shown the campus and the numerous facilities that we offer the students. He was impressed with the care taken in each area and the diverse facilities available to students to ensure their physical and mental well being, in addition to helping them remain updated. The latter half of the day was spent visiting two projects, which have been set up by Samarth Bharat Vysapeeth - Project Revitalisation and Signal Shala. Having done his doctoral research on waste management, Mr Ahuja was really excited with the multiple ways in which Project Revitalisation is recycling waste. On the other hand, the visit to Signal Shala impressed him with the excellent use of space, combined with the manner in which the project was positively impacting children, who earlier begged at the signal, by exposing them to the latest in the field of education. Mr. Ahuja returned to the campus for an idea exchange with CA Sunil G. Karve, Hon. Chairman, Governing Board - KET, ending the interaction on a fruitful note. We look forward to working together with the faculty and students of John Molson College, on diverse exciting projects in the near future!



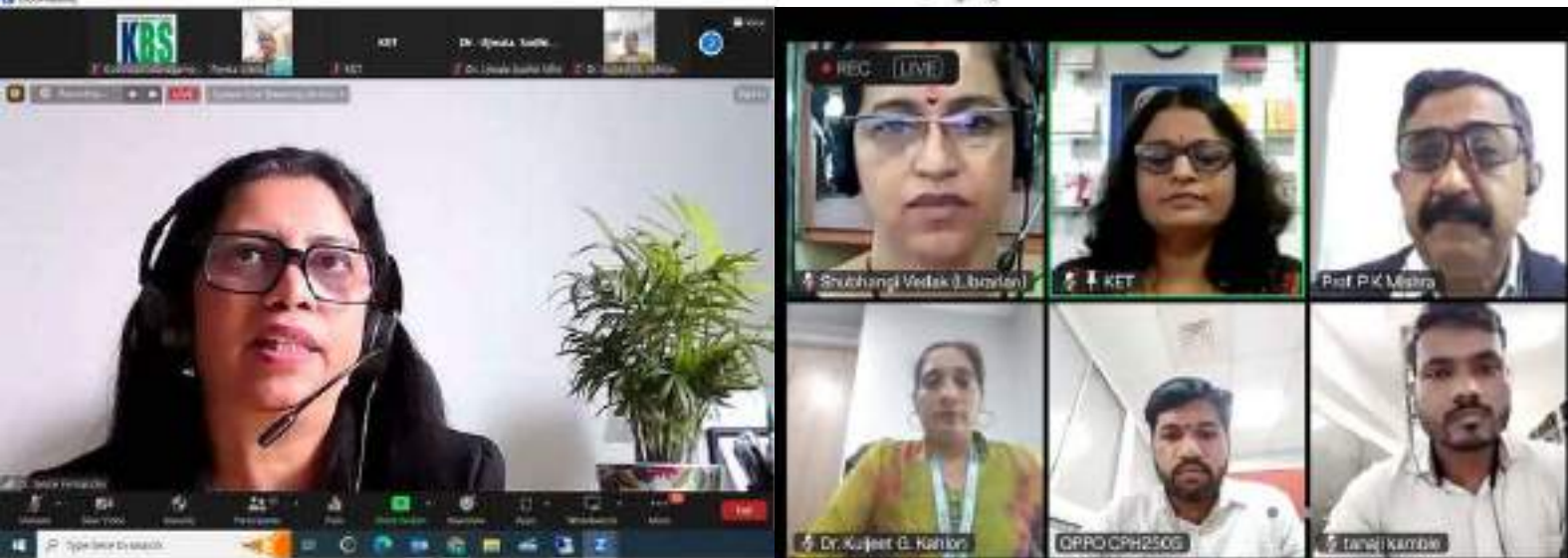
Industry Connect at KET's Schools of Management

Ms. Tulika Bhushan, a distinguished guest speaker addressed the students of Kohinoor Management School, Batch of 2023-2025. The session was truly enlightening for our students, as she shared insights about her role in the organisation, her career path, the VUCA world, her learning throughout her career, understanding the varied HR roles etc. During the conversation, she also shared with the students how to manage stress in the workplace and the importance of learning during the PGDM course, before entering the corporate world.

Moreover, she also touched upon the importance of defining one's career path and tapping opportunities, work-life balance, multiple roles of life like motherhood and how to balance these roles in a professional manner. She emphasised on building one's own brand (Individual USP) each day and staying strong, deep rooted and humble throughout one's journey. It was an enriching experience for the students who took the opportunity to engage in a dialogue with Ms. Bhushan. All queries and questions, which came up during the course of the talk, were addressed aptly, thereby culminating in a great learning experience for the students.



International Webinar on Librarianship and Beyond: Stories from the UK



KET's Schools of Management's Learning Resource Centre in association with BKC Knowledge Network organised a very insightful and informative webinar by Dr Janice Fernandes, Academic Support Manager and Subject Librarian, LCM University of West London, UK, on the intricacies of being a Librarian. The webinar began with an introduction by Prof. P K Mishra, who very aptly spoke about the significant role of a librarian, as the custodian of one of the most important resources, in an organisation or institution. While Dr Fernandes shared the role played by a librarian, she also highlighted the varied types of libraries and librarians, on the basis of what resources they handle. Apart from elaborating on the free and paid databases, resources and knowledge sets, that librarians can avail of, Dr Fernandes also spoke through personal experience, about the 5 key lessons that she has learnt from being a librarian. The audience that comprised over 100 participants, including academicians and librarians, felt both enthralled and enlightened, with the knowledge and experience that was shared. Furthermore, Dr Fernandes touched upon varied initiatives that a librarian could take, to engage and stimulate the interests of their readers. A joint effort of the Library Committee, Marketing and IT Teams, the webinar was full of thought provoking and innovative ideas and provided a lot of food for thought, for new areas of research and individual and institutional development.

Harnessing the power of academic collaboration to empower individuals

As a part of the Six Series of Employee Development Programmes for Management Trainees, for a reputed Asset Management Company, on behalf of CIEL, Dr Svetlana Tatuskar, Director, Kohinoor Business School, delivered the first session of the series on 'Wealth Creation from Equity'. The participants were eager to understand the positioning of equity fund and the associated risks and returns that come with equity investments. They asked many questions around how equity mutual funds could be used, to meet the financial goals of different clients. The enthusiasm of the participants was seen through the questions that emerged from the discussions and the participant feedback received. Thank you @CIEL for facilitating this, as a part of the Academic Collaboration between KET's Schools of Management and CIEL.



KET's Schools of Management Faculty invited by ISTD to speak on Cross Cultural Competence

The Mumbai Chapter of the Indian Society for Training and Development (ISTD) invited Dr Preeti Shirodkar, Associate Professor, Communication and Soft Skills, KET's Schools of Management, to address a webinar on Cross Cultural Competence. ISTD is a more than 50 years old organisation of repute, which works as a knowledge sharing platform. In the webinar which was attended by over 75 Learning and Development Managers and Consultants, from all over the country, Dr Shirodkar covered the importance of cross cultural competence, through various practical and everyday examples and anecdotes. Based on her inputs, the participants asked very insightful questions, to which Dr Shirodkar responded through her expertise in the professional world. The feedback received by ISTD illustrated that the webinar was one of the most well attended and well received in recent times, given that it addressed a niche and pressing concern of the times.

